



OCTOBER 4-6 | ARLINGTON, TX

sponsor prospectus

fastcasualsummit.com

about the summit



Ditch the stale trade show scene.

Imagine deeply engaged restaurant executives actively seeking solutions – your solutions – in an intimate, collaborative setting. The Fast Casual Executive Summit isn't just another event; it's a game-changing platform to connect with the industry's top decision-makers.

Forget passive booths. As a sponsor, you're woven into the fabric of the Summit, actively participating in interactive sessions and building meaningful relationships with prospects throughout the event. It's direct access to the people who can propel your brand forward.

Here's why the Summit is unlike anything else:

- **Laser-focused audience:** Connect with real decision-makers, not just passersby. These are the executives shaping the future of fast casual.
- **Engaged interactions:** Go beyond static displays. Participate in dynamic sessions and spark conversations that lead to profitable partnerships.
- **Unparalleled access:** Network with influential attendees from leading chains and emerging brands – all in one place, at one time.
- **Amplified impact:** Showcase your expertise and solutions in a high-value environment, maximizing your brand visibility and ROI.

Don't settle for the ordinary. Secure your sponsorship today and unlock the power of the Fast Casual Executive Summit.



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fastcasualsummit.com



attendee profile

Number of Restaurants Operated

1-5 Restaurants	24%
6-10 Restaurants	11%
11-30 Restaurants	21%
31-100 Restaurants	21%
101-300 Restaurants	9%
300+ Restaurants	10%
Not a Restaurant Operator	3%

Business Type

Restaurant Franchisor	48%
Independent Operator	44%
Restaurant Franchisee	4%
Private Equity / Venture Capital	1%
Other	2%

Job Level

Founder / Owner / CEO / Other C-level	59%
Vice President	16%
Director	11%
Manager	4%
Other	10%

Job Function

Executive Management	42%
Operations	26%
Marketing	16%
Franchise Development	5%
Sales	3%
Technology	2%
Finance/Accounting	1%
Human Resources	1%
Other	4%

*Fast Casual Executive Summit 2025

Fast Casual

EXECUTIVE SUMMIT 2026



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previous attendees



What Our Attendees Are Saying...

"Fast Casual Executive Summit was energizing!"

— Claudia Lezcano, Fuku

"What an amazing 2.5 days in Austin, TX at the Fast Casual Executive Summit!! One thing that really stuck out to me after this conference is how much is learned just by networking with other industry leaders."

— Eric Knott, TikiTaco

"The Summit content along with the sideshow interaction with other operators has inspired me and my team more than you know! So thankful for the opportunity to attend!"

— Brian Bailey, Old Caroline Barbecue Company

"I met some really interesting people and took away a lot of actionable items that should positively impact my business."

— Mike Dolinger, California Tortilla

"The event was a great reminder of the power of community and creativity in our industry."

— Jane McPherson, Penn Station East Coast Subs

"Absolutely incredible experience. The group size was just right, and the people were phenomenal. The planning team deserves so much credit—the event ran seamlessly. I learned a lot, and the vendors brought amazing things to the table. It's rare to see so many fresh ideas and innovations all in one place." — Tammy Lucich, Taco Mac

"It's always a privilege to spend time with such passionate and forward-thinking leaders in the fast casual industry. Every year, I come back inspired, recharged, and reminded of the incredible innovation and heart driving this space forward."

— Susan Taylor, Juice It Up!

JUICE IT UP!
SMOOTHIES • BOWLS • JUICES



previous sponsors

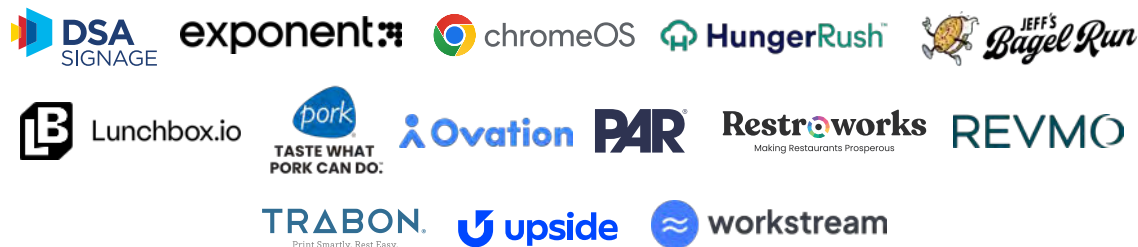
PLATINUM SPONSORS



ROSE GOLD SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



ASSOCIATE SPONSORS



What Our Sponsors Are Saying...

"What a great show! We will be back!"

– Christine Conroy, Greyston Bakery

"Thank you to Cherryh Cansler and the entire team at Fast Casual for a great event." – Jeff's Bagel Run

"Overall, the conference was really great. A ton of opportunities to network – really wonderful!"

– Maia Tekle, Science On Call

"Such an amazing show! Your team really delivered a great experience." – Nick Barkman, Bernstein-Rein

"It was really good. Some great connections and the size is absolutely perfect. Count us in for next year."

– Rich Reutti, Continental Cup

"Great learning and great networking!"

– Mike Sudermann, Sudermann Group

"We had a great time in Texas connecting with so many industry leaders and innovators. It was wonderful seeing familiar faces and meeting new ones throughout the event!"

– DSA Signage

"An incredible couple of days at the Fast Casual Executive Summit. Hearing from industry leaders continues to move the industry forward, making it an exciting time to be in the restaurant industry. The conversations and collaboration captured the very best of the Fast Casual Community."

– Connie Dicker, PepsiCo



Why Sponsor?

We believe we offer the *best experience* for industry executives! We aim to give our sponsors the quality and ROI they deserve.

Here are the top 5 reasons to sponsor...

- 1** Get face-to-face with executives from leading and emerging fast casual chains.
- 2** Have a greater impact at a lower overall cost (and less work!) than exhibiting at a typical tradeshow
- 3** Position your company as an industry thought leader.
- 4** Gain insights into the opportunities and challenges faced by fast casual operators.
- 5** It'll be fun! With great networking over great food in a great locale.





SPONSORSHIP OPPORTUNITIES

PLATINUM // OPENING KEYNOTE + OPENING RECEPTION // \$21,000 // 1 AVAILABLE

- Sponsor will introduce the opening keynote speaker on Day 1.
- Sponsor will have 5 minutes immediately following the opening keynote to address attendees from the podium and invite them to the opening reception.
- Sponsor logo on all pre-event promotional emails and on the cover of the event program.
- 3 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 8' exhibit space (includes WiFi, standard electric, table, 2 chairs)

PLATINUM // OFFSITE DINNER PARTY // \$21,000 // 1 AVAILABLE

- Sponsor will host the offsite dinner party on Day 2.
- Sponsor will have 5 minutes during the party to address attendees from the podium.
- Sponsor logo will be featured on signage at the dinner party.
- Sponsor logo on all pre-event promotional emails and on the cover of the event program.
- 3 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 8' exhibit space (includes WiFi, standard electric, table, 2 chairs)

PLATINUM // EXECUTIVE PERSPECTIVES // \$21,000 // 1 AVAILABLE

- Sponsor will give a 10-minute presentation (non-promotional) during the Executive Perspectives general session.
- Sponsor logo on all pre-event promotional emails and on the cover of the event program.
- 3 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 8' exhibit space (includes WiFi, standard electric, table, 2 chairs)

ROSE GOLD // BREAKFAST BRIEFING OR LUNCH & LEARN // \$19,125 // 3 AVAILABLE

- Sponsor will give a 15-minute presentation (non-promotional) during one "Breakfast Briefing" session or during one "Lunch & Learn" session.
- 3 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 8' exhibit space (includes WiFi, standard electric, table, 2 chairs)



ALL SPONSORSHIPS INCLUDE...

- Sponsor logo and description (50 words max) on event website, in event program, intro, transition slide visuals and in promotional emails delivered 12, 8 and 4 weeks prior to the event
- Case study displayed in research area
- Sponsor logo on event signage
- Option to provide a promotional item (approved by event management) to be placed in attendee bags
- Obtain attendee contact list





GOLD // \$17,850 // 15 AVAILABLE

- Exclusive sponsor of one session (non-keynote) with option to participate as moderator or panelist.
Sponsor may choose from the following (selection is on a "first-come" basis):
 - CEO Roundtable general session (1 available)
 - Perfect Pitch general session (1 available)
 - Panel Discussion (13 available)
- 3 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 8' exhibit space (includes WiFi, standard electric, table, 2 chairs)

SILVER // BREAKFAST WRAP SESSIONS // \$13,000 // 4 AVAILABLE

- Sponsor will lead a series of four 15-minute small groups discussions with attendees during breakfast on Day 3 of the Summit. Discussion must be on one of the following topics: AI/Robotics, Menu Trends, Digital Marketing, Managing Delivery, Customer Experience, Growing Your Offsite Business, Sustainability, Marketing on a Budget, Labor Issues, State of the Industry, Customer Feedback, Tips & Tricks for Growth, Can You have Too Much Tech?, Hospitality Matters, Food Safety
- After 15-minutes with one group, the sponsor will rotate to the next group.
- 2 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 4' exhibit space (includes WiFi, standard electric, cocktail table)

SILVER // PROVE YOUR CASE // \$13,000 // 6 AVAILABLE

- Sponsor will get 15 minutes during the "Prove Your Case!" general session to present a case study along with one of their restaurant operator partners.
- Sponsor must have an operator as a co-presenter. The operator will receive a complimentary full-conference pass that will not count against the sponsor's allotment.
- Sponsors may provide a hardcopy case study to be distributed during the session.
- 2 sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 4' exhibit space (includes WiFi, standard electric, cocktail table)

BRONZE // \$11,500 // 18 AVAILABLE

- 1 sponsor pass (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4' x 4' exhibit space (includes WiFi, standard electric, cocktail table)

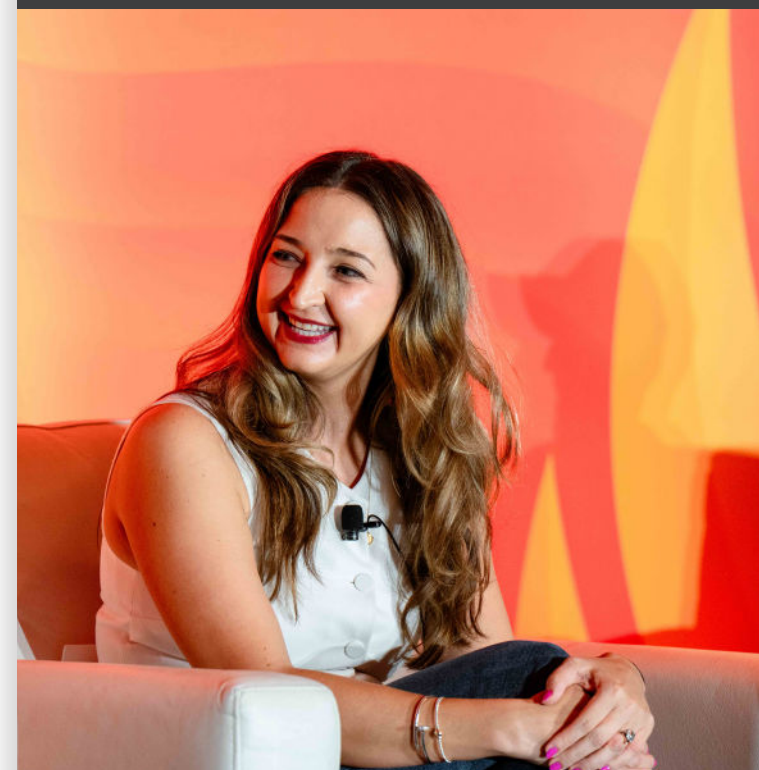
ASSOCIATE // \$9,000 // 20 AVAILABLE

- 1 sponsor pass (includes full access to sessions, meals, breaks, welcome reception, and dinner party)



ALL SPONSORSHIPS INCLUDE...

- Sponsor logo and description (50 words max) on event website, in event program, intro, transition slide visuals and in promotional emails delivered 12, 8 and 4 weeks prior to the event
- Case study displayed in research area
- Sponsor logo on event signage
- Option to provide a promotional item (approved by event management) to be placed in attendee bags
- Obtain attendee contact list





OPTIONAL SPONSORSHIP ADD-ONS

Requires Associate-level sponsorship or higher. Subject to availability.

SOCIAL MEDIA LOUNGE SPONSOR // \$8,000

The Social Media Lounge is where attendees can go to grab a refreshment between sessions and check out what others are saying about the Summit on social media. The lounge will have three large screens showing real-time social feeds. As the sponsor, your branding will be prominent in the lounge area and you will have the opportunity to engage with attendees who enter the lounge.

FAST CASUAL FOOD TOUR SPONSOR // \$8,000

The Summit kicks off with tours of some of the host city's top fast casual restaurants. As the exclusive sponsor of Fast Casual Food Tour, you receive:

- Company logo on all promotional materials related to the Tour, company logo on Tour buses, one sponsor representative to serve as the host on each Tour bus.
- 3 additional sponsor passes (includes full access to sessions, meals, breaks, welcome reception, and dinner party)
- 4 Food Tour passes

SEAT DROP // \$5,900

Sponsor provides a gift item or marketing collateral to be placed on each seat in the main conference room.

WATER BOTTLES SPONSOR // \$4,500

Sponsor's logo on all water bottles at the summit provided throughout the event.

LANYARD SPONSOR // \$4,100

Sponsor's logo included on badge lanyards handed out to all Summit participants.

REGISTRATION SPONSOR // \$4,000

Sponsor's logo included on the attendee registration form and near the "Register Now" button in all event email promotions and on the event website. Logo will also be displayed at the event registration desk. Sponsor may assign one person from their organization to work with the Network Media Group team at the registration desk. They will help attendees check in and introduce themselves as a sponsor of the Summit.

PHOTO BOOTH SPONSOR // \$3,750

Photo-booth set up the entire time of the conference in the exhibit area. Includes a #hashtag frame on the photo with a step and repeat logo of the sponsor and the Summit.

FAST CASUAL HALL OF FAME SPONSOR // \$3,500

Exclusive sponsorship of the Fast Casual Hall of Fame induction ceremony, with your representative serving as co-host of the event and helping present awards to this year's inductees. Sponsor will also be included in all pre-event and post-event promotion of the Hall of Fame ceremony.

WI-FI SPONSOR // \$3,500

Sponsor's logo on signage and table cards throughout the event providing Wi-Fi login instructions to event participants. The sponsor's name may be used as the Wi-Fi password for the event.

ADDITIONAL SPONSOR PASSES // \$3,500 EACH

REFRESHMENT BREAK SPONSOR // \$3,000

Sponsor's logo to be displayed prominently at refreshment stations during one refreshment break. Product placement not included. (8 available. Sponsor multiple breaks and save 25% off all.)

ROOM KEY SPONSOR // \$3,000

Sponsor's logo included on room keys handed out to Summit participants who are staying at the official Summit hotel.

CHARGING STATION SPONSOR // \$2,900

Mobile phone charging station branded with sponsor logo throughout the event.

BAG SPONSOR // \$1,850

Sponsor's logo included on swag bags handed out to all Summit participants.

JOURNAL SPONSOR // \$1,600

Sponsor's logo included on journals handed out to all Summit participants for taking notes during the event. Sponsor may also supply logo pen to be included in.



OPTIONAL SPONSORSHIP ADD-ONS

Requires Associate-level sponsorship or higher. Subject to availability.

MOBILE APP SPONSOR // \$1,500

Sponsor's logo included on the title screen of the event's mobile app that will be used by attendees during the event. Sponsor's logo will also be included in promotions for the mobile app in the event program and on signage.

MAIN BALLROOM NAMING RIGHTS // \$1,000

This is the room where all general sessions (including keynotes) and half of the breakout sessions happen. We'll name it after the sponsor and refer to it as such in the program and on signage.

SESSION VIDEO LICENSE // \$1,000

Your sponsored session will be professionally recorded and edited. Edited session videos will be available about a month after the event. We will send you a link to download as soon as it is available. You may then use the video as you please. For example, you can publish all or a portion of the video on your website, YouTube, etc.

BREAKOUT ROOM NAMING RIGHTS // \$750

This is the room where half of the breakout sessions happen. We'll name it after the sponsor and refer to it as such in the program and on signage.

VIRTUAL SWAG BAG // \$500

Sponsor provides an offer for attendees to be included in a post-event email sent to all attendees by event organizers.

MOBILE APP PUSH NOTIFICATIONS // \$500

We'll push your 140-character message to all attendees twice during the event via our mobile app. Drive them to your booth, send them a freebie or just remind them about your services. (Sponsor may choose the time of day on a first-come-first-serve basis.)

SPONSOR SPOTLIGHT IN PRE-EVENT EMAILS // \$500

In the days leading up to the event, we send registered attendees two separate emails to update them on important event info. The Sponsor Spotlight section in those messages can include your company logo or other image, 50 words of text and a link. (4 sponsorships available. Includes placement in both messages.)

SUMMIT COMMERCIALS // \$500

Sponsor provides video (60 seconds maximum) to be played up to 2x during event breaks.

ADDITIONAL ITEM IN ATTENDEE SWAG BAG // \$150 EACH

EVENT PROGRAM ADS

Sponsor to provide ad materials. Materials due 6 weeks prior to event.

- Back Cover: \$1,395
- Inside Front Cover: \$1,195
- Inside Back Cover: \$1,195
- Full Page: \$995
- Half Page: \$595

PRODUCT PLACEMENT // ASK FOR QUOTE

Sponsor's product may be integrated into the Summit experience. Price will depend on complexity and costs associated with placement.

CREATE YOUR OWN SPONSORSHIP

DON'T SEE A SPONSORSHIP OPPORTUNITY YOU LIKE?

WE'RE HAPPY TO WORK WITH YOU TO CREATE ONE YOU CAN BE EXCITED ABOUT.

food tours



The **Fast Casual Food Tours** are one of the most popular parts of the Fast Casual Executive Summit. The tours allow attendees to experience the host city's hottest fast casual eateries firsthand, sample the food and ask questions of restaurant owners and staff.

Sponsors, this is your chance to stand out! Forge valuable connections with key decision-makers on the Food Tours, before the official Summit kicks off. Break the ice in a fun, relaxed setting, while enjoying delicious food and building lasting relationships.

Don't miss this unique opportunity! Contact your Connect Media account executive today to secure your spot on the Food Tours. (Additional fee required.)



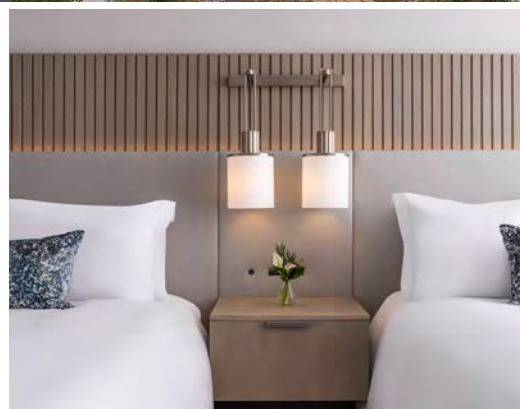
LOEWS

HOTELS

Experience Loews Arlington Hotel!

The 888-room Loews Arlington Hotel is a first-of-its-kind meetings and resort destination, situated between two iconic sports stadiums: Globe Life Field and AT&T Stadium. This one-of-a-kind hotel is also connected to the new Arlington, TX, Convention Center.

Whether you are a leisure traveler, sports fan, or meeting attendee, Loews Arlington offers the latest and greatest amenities, a modern and forward-thinking design, and service excellence at every turn.



Ask us about sponsoring these events...



Restaurant Franchising & Innovation Summit offers franchise leaders insights on how successful chains leverage innovation to thrive.



Restaurant Catering Workshop is a hands-on event that equips restaurants with the tools and strategies needed to build a winning catering operation.



Pizza Marketplace Top 100 Awards brings pizza brand leaders together for a night of celebration in Las Vegas during the International Pizza Expo.



QSRNext is a half-day virtual event for busy QSR leaders who need a convenient way to exchange ideas, tips and advice with one another.



Fast Casual Top 100 Awards Dinner brings fast casual brand leaders together for an evening of celebration in Chicago during the NRA Show.



Automated Retail & Kiosk Innovation Show explores how businesses use technology to meet customer expectations for convenient access to products and services.



Restaurant Marketing Workshop is an immersive experience designed to empower restaurants with the latest strategies, tactics, and insights to drive brand awareness, customer engagement and revenue growth.

Secure Your Sponsorship Today!

Contact us today to learn about new sponsorship opportunities not offered before.

Sponsorship availability is limited. Reserve your spot today!

Email: adv@connect.media

