

19th annual

Fast Casual

EXECUTIVE SUMMIT 2024

OCTOBER 13-15 | DENVER



sponsor prospectus

FASTCASUALSUMMIT.COM

about the summit



Ditch the stale trade show scene.

Imagine deeply engaged restaurant executives actively seeking solutions – your solutions – in an intimate, collaborative setting. The Fast Casual Executive Summit isn't just another event; it's a game-changing platform to connect with the industry's top decision-makers.

Forget passive booths. As a sponsor, you're woven into the fabric of the Summit, actively participating in interactive sessions and building meaningful relationships with prospects throughout the event. It's direct access to the people who can propel your brand forward.

Here's why the Summit is unlike anything else:

- **Laser-focused audience:** Connect with real decision-makers, not just passersby. These are the executives shaping the future of fast casual.
- **Engaged interactions:** Go beyond static displays. Participate in dynamic sessions and spark conversations that lead to profitable partnerships.
- **Unparalleled access:** Network with influential attendees from leading chains and emerging brands – all in one place, at one time.
- **Amplified impact:** Showcase your expertise and solutions in a high-value environment, maximizing your brand visibility and ROI.

Don't settle for the ordinary. Secure your sponsorship today and unlock the power of the Fast Casual Executive Summit.



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attendee profile

Number of Restaurants Operated

1-5 Restaurants	23%
6-10 Restaurants	26%
11-30 Restaurants	17%
31-100 Restaurants	12%
101-300 Restaurants	9%
300+ Restaurants	8%
Not a Restaurant Operator	6%

Business Type

Independent Operator	45%
Restaurant Franchisor	41%
Restaurant Franchisee	7%
Private Equity / Venture Capital	3%
Other	3%

Job Level

Founder / Owner / CEO / Other C-level	58%
Vice President	8%
Director	20%
Manager	5%
Other	9%

Job Function

Executive Management	36%
Operations	31%
Marketing	11%
Franchise Development	6%
Technology	4%
Finance / Accounting	3%
Human Resources	3%
Culinary	2%
Other	2%

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*Fast Casual Executive Summit 2023

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previous attendees



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attendee chatter

What Our Attendees Are Saying...

“As always, an engaging event with great content and fellowship with thought leaders in Fast Casual.”

– **Doug Willmarth, MOOYAH Burgers, Fries & Shakes**

“Fast Casual Executive Summit was the place to be this week! Cherryh Cansler and her team built an insightful agenda, with best-in-class leaders, delivering unique perspectives across the industry.”

– **Eric Knott, PDQ Restaurants**

“Big mahalo to you and the team for putting together a wonderful event.”

– **Elisia Flores, L&L Hawaiian Barbecue**

“Thank you for producing such an impactful and educational event!” – **Karla Green, Fizz District**

“I know you put in a ton of effort to make your events work as well as they do. So appreciated.”

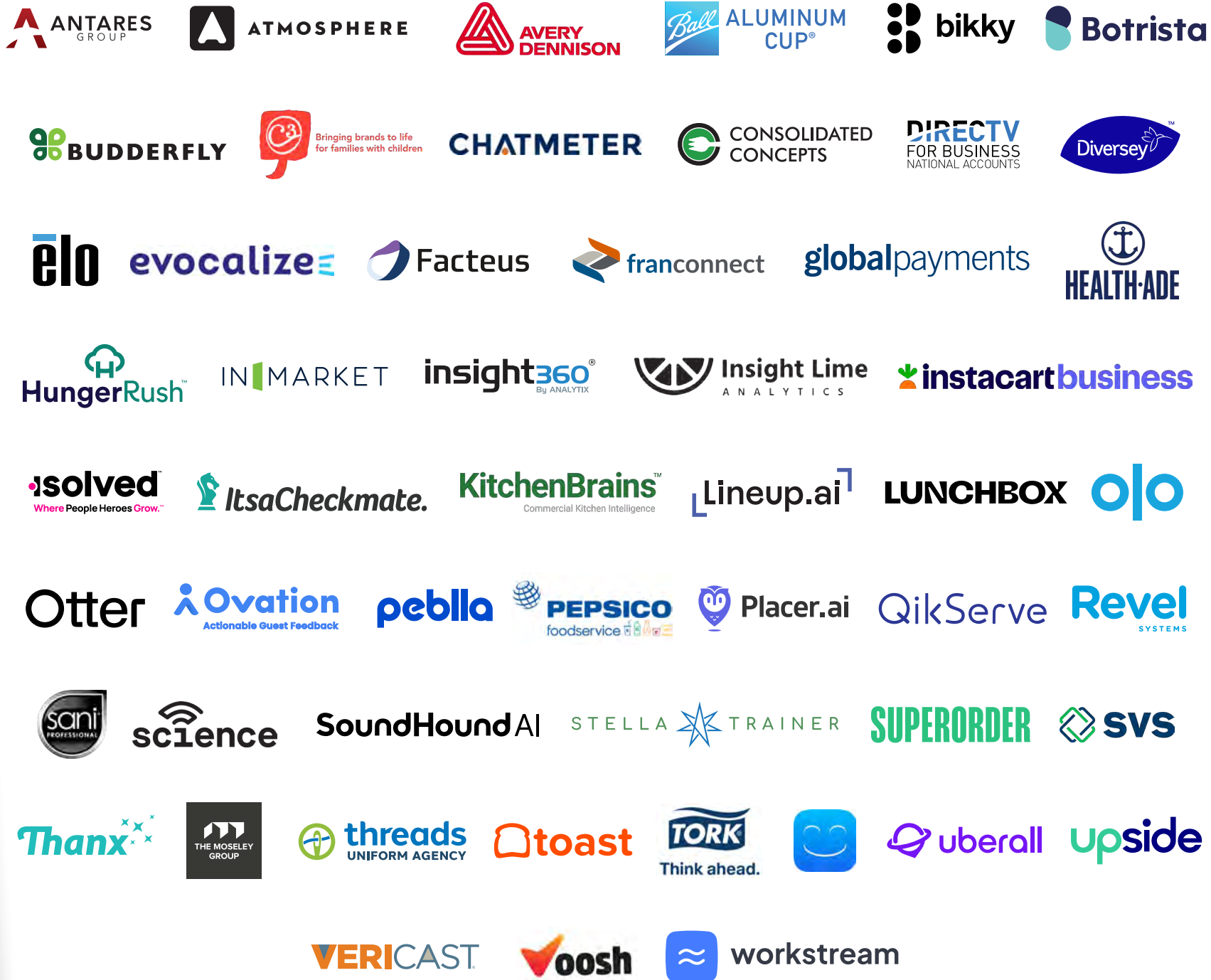
– **Jim Nagy, Wildflower**



“Involving my leadership team at FCES for the first time was 100% worth it! I got to witness their personal growth through interactions with leaders of other brands, big and small. My team is now armed with new insights that they are ready to share with the troops back at Old Carolina BBQ.”

• – **Brian Bailey, Old Carolina BBQ**

PREVIOUS SPONSORS



What Our Sponsors Are Saying...

“These past few days at the Fast Casual Executive Summit have been a delightful blend of excitement and fatigue. We had the opportunity to connect with our esteemed customers and forge new friendships. The exhibition area was brimming with cutting-edge technology... exceeded expectations once again, leaving us eagerly anticipating the chance to relive this experience next year!”

– **Charlie Edwards, FranConnect**

“It was great connecting with industry leaders, customers, and friends at the Fast Casual Executive Summit.” – **Tanvir Bhangoo, Toast**

“So incredible meeting leaders from some of my favorite brands this week at #FCSummit.”

– **Erin Norberg, Instacart**

“If you’re in hospitality, you should bookmark this event and attend every year. Not only will you have great fun, you’ll meet so many incredible people, learn about new trends, expand your network and grow your business.”

– **Yves Rogers, isolved**

“Well done! Fast Casual Executive Summit continues to impress with the right attendees, speakers, topics, food and accommodations.” – **Brendan Kelliher, Chatmeter**

“Fast Casual Executive Summit has always been one of the premier shows in our industry.”

– **Robert Taylor, QikServe**

QikServe

“In this fast-paced world of working at a startup in the restaurant space, it can sometimes be hard to take a moment to reflect and remind myself how very fortunate I am to have the opportunity to learn from some of the smartest and most talented in the restaurant space like I had this past week at the Fast Casual Executive Summit.”

– **Chad Billy, Botrista Technology**

“Just wrapped up an incredible time at the Fast Casual Summit... Pumped to see where this industry and brands are headed - see you next year!”

– **Mike Stokes, ItsaCheckmate**

Why Sponsors?

We believe we offer the *best experience* for industry executives! We aim to give our sponsors the quality and ROI they deserve.

Here are 5 reasons we believe you should.

- 1** Get face-to-face with executives from leading and emerging fast casual chains.
- 2** Have a greater impact at a lower overall cost (and less work!) than exhibiting at a typical tradeshow
- 3** Position your company as an industry thought leader.
- 4** Gain insights into the opportunities and challenges faced by fast casual operators.
- 5** It'll be fun! With great networking over great food in a great locale.



food tours



The **Fast Casual Food Tours** are one of the most popular parts of the Fast Casual Executive Summit. The tours allow attendees to experience the host city's hottest fast casual eateries firsthand, sample the food and ask questions of restaurant owners and staff.

Sponsors, this is your chance to stand out! Forge valuable connections with key decision-makers on the Food Tours, before the official Summit kicks off. Break the ice in a fun, relaxed setting, while enjoying delicious food and building lasting relationships.

Don't miss this unique opportunity! Contact your Networkworld Media Group account executive today to secure your spot on the Food Tours. (Additional fee required.)



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VENUE



Join us at Sheraton Denver Downtown Hotel. Hotel offers access to some of the best attractions in Denver, Colorado. The mile-long pedestrian promenade brims with shopping, dining and entertainment. Explore effortlessly thanks to nearby light rail station, which takes you to Coors Field, Denver Zoo or Denver Art Museum.

Recharge after a full day in downtown Denver with a heated rooftop pool, or on-site dining at Yard House and BEZEL.



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Ask us about sponsoring these events...



Restaurant Franchising & Innovation Summit offers franchise leaders insights on how successful chains leverage innovation to thrive.



Fast Casual Top 100 Awards Dinner brings fast casual brand leaders together for an evening of celebration in Chicago during the NRA Show.



Pizza Leadership Virtual Summit is a half-day event that offers insights for overcoming the most pressing challenges faced by pizza operators of all sizes.



Pizza Marketplace Top 100 Awards Dinner brings pizza brand leaders together for a night of celebration in Las Vegas during the International Pizza Expo.



QSRNext is a half-day virtual event for busy QSR leaders who need a convenient way to exchange ideas, tips and advice with one another.



Interactive Customer Experience (ICX) Summit explores the strategies and technologies innovative brands use to create amazing customer experiences.



Self-Service Innovation Summit explores how businesses use technology to meet customer expectations for convenient access to products and services.



NETWORLD MEDIA group

Through these media & events properties, Network World Media Group brings critical business knowledge to a global audience of more than 850,000 site visitors, subscribers, followers and attendees every month.



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